YART
December 12, 2018
Greenville Public Library – Collection Development

Question for the group: What are folks doing for teen volunteer projects?
Volunteer projects include:

- Dusting/cleaning/organizing shelves
- Service projects
- Children’s program prep
- Checking for dead links in web site
- Updating online booklists (Book Letters)
- Adults with a specialized skill set, i.e. an adult with court ordered community service reupholstered the library’s chairs
- Wiping down keyboards/mice/headphones

Volunteer challenges with:

- Getting teens to come to service project programs
- Court ordered volunteers
- Having enough projects/tasks to fulfill someone’s volunteer time requirement

Collection Development

What do you use for a display that grabs teen’s attention?

- New books as the first thing that grab’s attention
- RITBA
- Seasonal, i.e. assigned school summer reading

Book display ideas:

- Wrapped books (during holidays), blind date with a book, first lines on package “is this your lucky day”/“pick-up lines”
  - Barcode list on front of wrapping
  - Spreadsheet of titles/barcodes
- Lettering, signage, bulletin boards
- Share your love for a book - teens write why they love a book on post-it and put it on book in display
- Repurposing a chalkboard
- 3-D printed Groot, use post-its to recommend books to Groot, share to social media
- Book face Friday on social media

Social media issues:

- Building a following
  - Facebook paid ads/boosts help
- Platforms, Snapchat vs. Instagram vs. Facebook
  - Snapchat tough to use for library purposes
    - Only reason to use Snapchat is for filters, i.e. using filters for recording a booktalk
    - Snapchat used more for communication/ask questions (teens version of AIM!)
    - Instagram generally preferable
  - Facebook reaches parents, Instagram reaches teens
• Working with other departments to manage library wide social media practices, i.e. when to post, how often to post, etc.
• Good times to post? Early morning, afterschool (2pm/3pm), evening (9pm)
• Ask teens for help!

Collection development tools and procedures:

• Goodreads upcoming releases, VOYA, KIRKUS
  o VOYA is 5-6 months behind in reviews
  o Ingram includes KIRKUS reviews
• Ingram curates lists, i.e. 200 hi-interest topics for teens
• Series, keeping up with circ stats to decide about maintaining series
• We love weeding!
• Using the expertise of other staff, i.e. EXE started new poetry collection with help of new staff member
• Follow authors/agents/publishers on social media, i.e. popular Instagram poets Atticus, Rupi Kauri
• SKI – ordering for children’s & teen
  o Use Google doc to maintain list of books/release dates
  o Start with this list when ordering, and shift ordered titles to another column to see what remains
  o Check Goodreads, review journals/professional reviews for reviews on remaining titles to decide to purchase
  o Use Penguin Teen, Epic Reads, Riveted, etc. to track book announcements before publications & reviews
• Some library directors review orders/carts before final purchase, some teen librarians place orders themselves
• Other book review sources, I Read YA, Novel, Forever YA, Stacked Books, Book Riot (nice quarterly list of upcoming releases), Runaway with Dream Thieves, Jen J’s Booksheet
• Graphic novel review sources?
  o No Flying, No Tights
  o Amazon “other people bought this” feature
  o Tracking series/volumes/issues using a spreadsheet to anticipate release dates
    ▪ POR working with teen volunteer to track series for completion
  o SLJ’s Good Comics for Kids (teen section)
  o Using Wikipedia, Fantastic Fiction, Mid-Continent Public Library, Kent Public Library, to track series order and release dates
• Using the Book Riot tracking spreadsheet to examine personal reading on a granular level

Readers advisory:

• Telling teens unsure about selecting a book, “it’s free! Take it, if you don’t like it, it’s ok not to finish”
• Encouraging teens to share why they don’t like a book
• Ask teens what their interests are, not just what they like to read
• Promote NovelList, especially with parents looking for books for their teens

Non-fiction:

• Most libraries don’t have space for teen non-fiction
• Use the adult non-fiction collection or juvenile non-fic
• stick to collecting popular non-fiction for teens
  o narrative non-fic, history & bios
  o DK
  o specific YA topics, i.e. sex & health, college prep, gaming
  o how-to
• Young Readers editions?
- Pros - 7th/8th graders look for these
  - Cons – when teen non-fic mixed with adult can be missed

- Audiobooks?
  - Circ/interest declining in some libraries
  - Still going out in some libraries
  - Patrons moving towards e-audiobooks, looking at eZone stats to see if more need to be purchased
  - Trying to mix them in with adult audiobook collection
  - Playaways recommended because they can be used in the car, CD players becoming obsolete
  - Look for Audio Sync in the summer, 2 books a week free